



**THE  
ACTOR'S  
CODE**



Track Now #800004

# Unlocking Your Free Mini-Course

# THE ACTOR'S CODE

Jana Beeson

**How to Unlock Your Free Mini-Course  
Track# 800004**

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You are capable of being a PAID, WORKING Actor.  
Invest the time in yourself and your career  
by filling out the guided journal questions:  
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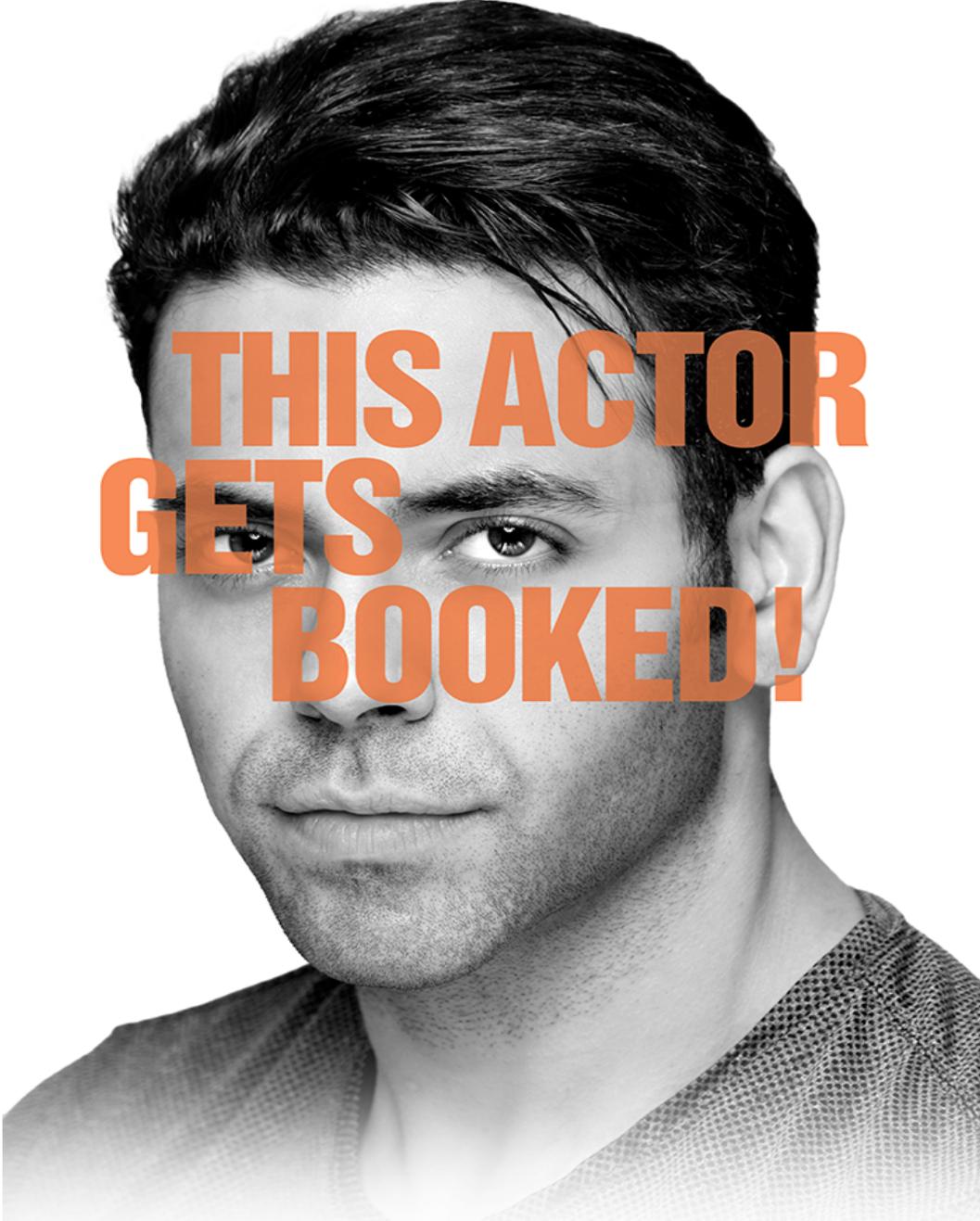
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**You are capable of being a PAID, WORKING Actor.  
Invest the time in yourself and your career  
by filling out the journal questions:  
Get Focused and Get Booked.**

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**THIS ACTOR  
GETS  
BOOKED!**



**THE ACTOR'S CODE**

*// To work with Jana is to get energized and focused. The methodologies and exclusive tech she uses for her students is unlike anything I've seen during my time studying and working in the entertainment industry. What's more, she is an extraordinary coach who is as concerned for the acting community as she is for any of her students. I'm feeling reinvigorated to go after my acting career goals thanks to the fun, empathetic, and professional dedication I found at TAC."*

—Jose Luis "JeLs" Rodriguez SAG ACTOR & STUNT PERFORMER CELEBRATING HIS UPCOMING ROLE IN "THE BLINDSPOT"

**GET BOOKED** — VISIT [THEACTORS.CODE](http://THEACTORS.CODE) OR EMAIL US AT [THEACTORS.CODE@GMAIL.COM](mailto:THEACTORS.CODE@GMAIL.COM)

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## Introduction

Being an actor might seem like a confusing career path. Maybe you've noticed the literally 1,000,000+ actors vying for jobs on the casting sights. Perhaps you don't have any experience and feel like you're looking at an uphill, risky battle.

Well, welcome to The Actor's Code. We are here to clear the confusion, cut the risk, and provide you with the Secret, System, & Science to clear away the "competition" while supercharging your acting career in the most efficient way possible.



With years of industry insights and experience, exclusive artificial intelligence (AI), and personalized attention/coaching, we can support you in building a career you can be proud of.

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## About Jana

As CEO of The Actor's Code, Jana Beeson is passionate about helping actors supercharge their careers and easily out-book the competition in a fraction of the time. An actor herself, Jana honed her



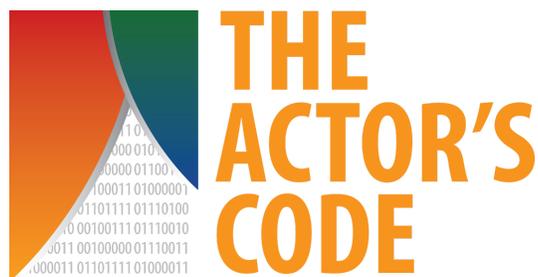
skills in DC and NYC working both in front of and behind the camera on commercials, indie films, features, and tv shows. (Projects Include: "The Greatest Showman" with Hugh Jackman, Hulu's "Elementary," Macy's, Victoria's Secret, Hasboro, Popeyes Restaurants and more...) She even enjoyed seeing both sides of the casting table as she aided in different casting projects over the years. While in Manhattan, she studied with UCB improv, UTAW Stunts, and STEPS on Broadway (Ballet, Hip Hop, Contemporary dance). Additionally, she produced and directed different film projects and theatre works off-off Broadway with her NYC network.

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Prior to working professionally as an actress, Jana received her BFA from Southern Methodist University (a top 4 acting school beside NYU, Julliard, and Carnegie Mellon) where she graduated Magna Cum Laude and built a solid foundation in theatre production, acting, vocal performance, and dance.

But her education and certifications don't stop there. Jana continues to study with numerous acting and business coaches, each adding decades of wisdom to the lessons she provides to her actors at The Actor's Code. Her certifications include being a Master Trainer and Certified Coach with Codebreaker Technologies and an NLP Practitioner. Both opportunities equal exceptional communication skills that she utilizes in her own acting career and trains others in as well.

An Atlanta local as of 2020, Jana is enjoying building new opportunities in the Hollywood of the South while being of service virtually to actors all over the globe.



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**Success Journal:  
Get Focused & Get Booked  
Preparing to Be a PAID, WORKING Actor**

1. Sky's the limit; nothing's holding me back; I have all the resources I need to succeed: this is how I envision my dream acting career and life \_\_\_\_\_.

2. Because I am in control of my actions, emotions, and effort, I am committed to regularly doing \_\_\_\_\_ to build my acting career. (Ex. taking classes, investing in photos, keeping my marketing materials updated, checking casting sites daily, networking with other industry professionals, moving to a big city, budgeting for career needs, surrounding myself with supportive people, etc. ...)

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3. Taking a “wrong” turn in my acting career is just a matter of adjusting my mindset, so when I experience a potential “set back” in my career, I will move forward from that experience by \_\_\_\_\_.

4. Do I currently believe that I am capable of achieving my acting career goals? What do I already have that enables me to succeed, and what do I need to learn to bridge the gap between where I am now and where I ultimately want to be?

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5. On a scale from 1-10, 10 being “I do not see failure as an option and will figure out how to be a successful actor” and 1 being “this is just a hobby, so I’m fine with stopping if things get difficult,” I am committed to going after my career at a level \_\_\_\_\_.

6. Because being an actor/entrepreneur involves taking calculated risks both financially and with my time, I am taking smart, risk-reducing actions like \_\_\_\_\_. (Ex. studying \_\_\_\_\_, coaching with \_\_\_\_\_, budgeting \_\_\_\_\_, learning from \_\_\_\_\_, surrounding myself with \_\_\_\_\_, staying updated on \_\_\_\_\_).

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7. The biggest fear I have surrounding my acting career is \_\_\_\_\_. If this comes true, the people around me will \_\_\_\_\_. If this comes true, I will still have the ability to move forward by \_\_\_\_\_.

8. Using as much detail as possible, what excites me about being an actor? (Ex. the lifestyle, the schedule, the people, the income, the platform to speak from, the craft, etc. ...)

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9. As a professional actor, I know that I will need to invest time, energy, and money into building my career. The Actor's Code taught me that I need a positive return on my investment (Positive ROI), meaning anytime I put money into my acting career it is because that investment will enable me to make my money back (or even more!) by getting booked (Ex. Investing in Education and Marketing Photos). On a scale of 1-10, I believe this relationship between investing and my acting career to be true. I can put this into practice by \_\_\_\_\_.

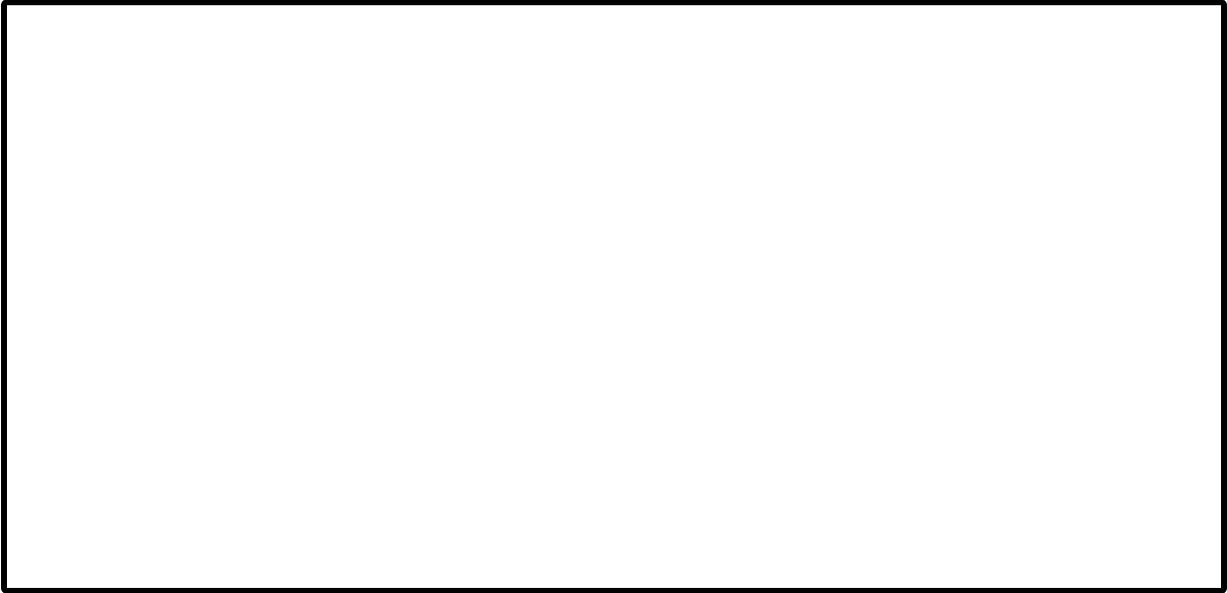
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10. What steps do I currently feel I need to take to reach the next level of my acting career? Which steps will I need further assistance to discover and/or complete?

11. What is unique about me? What personality or physical traits do I like about myself? Who are some characters from tv/film/theatre that have some of these similar traits?

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12. When I am a successful actor, I will use my success to help others by \_\_\_\_\_.

A large, empty rectangular box with a black border, intended for the student to write their answer to the question above.

## **Testimonials**

"Hey Jana...you asked us what our year goals were, I said by the end of the year I wanted to be signed with an agency. I just wanted to say thanks and let you know that last week I did sign with my first agent...I would like to thank you immensely. Finding your webinars was a score but watching them and seeing how much you care about all the people you reach was really inspiring...Thank you for being such a positive role model." -**Daiva, Theatre Actress (Hamilton, Ontario)**



"There are not enough thank you's I can say for the amount of help you have given me...I am learning more than I ever did in acting class." -**Dexter, Film Actor (Atlanta, GA)**

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"Nailed it!! I booked a commercial on Monday for an important communication company. I wanted to thank Jana Beeson and The Actor's Code for sharing your knowledge. It has given me more confidence to go out there and take on the world...it's really good to know that we are not alone out there." **-Warren, Film & Commercial Actor (San Juan, Puerto Rico)**



"...wanted to share my acceptance on this remake of the WazUppppp commercial...I wouldn't have been accepted to this if I hadn't learned so much from you. Thank you for all you do in sharing your entertainment knowledge with me... I have told my friends that I daily pick up a pearl of wisdom from your lectures that I can apply in my VO development projects." **-Mike, VO Artist (Phoenix, Arizona)**

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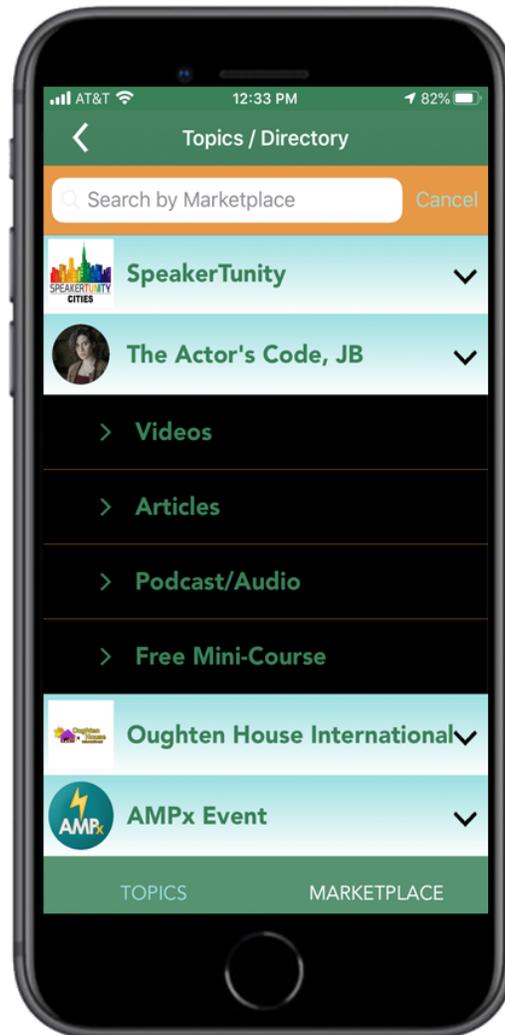
"Before I started working with Jana, I was definitely nervous about getting into the biz because I thought my chances of booking the role were super low, but she helped me realize how to find my own "vibe" which was a lot easier to understand than a "type" ... She also helped me feel really energized and pepped and ready to go, knowing what I need to do AND how to do it. Jana is such a sweet, kind person who really knows what she is doing. TOTALLY RECOMMEND!!!! Jana -- you're a 100/10!" **-Amanda, Actress, 15 (Fallston, Maryland)**

"I am truly enjoying your [classes], they are super helpful for me to strategize my next steps...thank you for being a beacon of light during this time for us quarantined actors :)" **-Alyssa, TV/Film Actress (Brooklyn, New York)**

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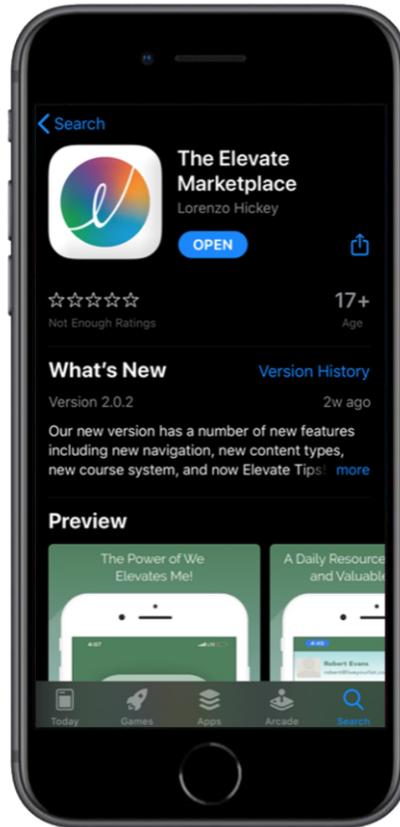
## Free Mini Course

Here you will find the instructions on how to Download the Elevate Marketplace App and enter a tracking number to unlock...



**Creating Success as a Professional Actor  
What You'll Need to Know/Do to  
Build a LASTING Acting Career**

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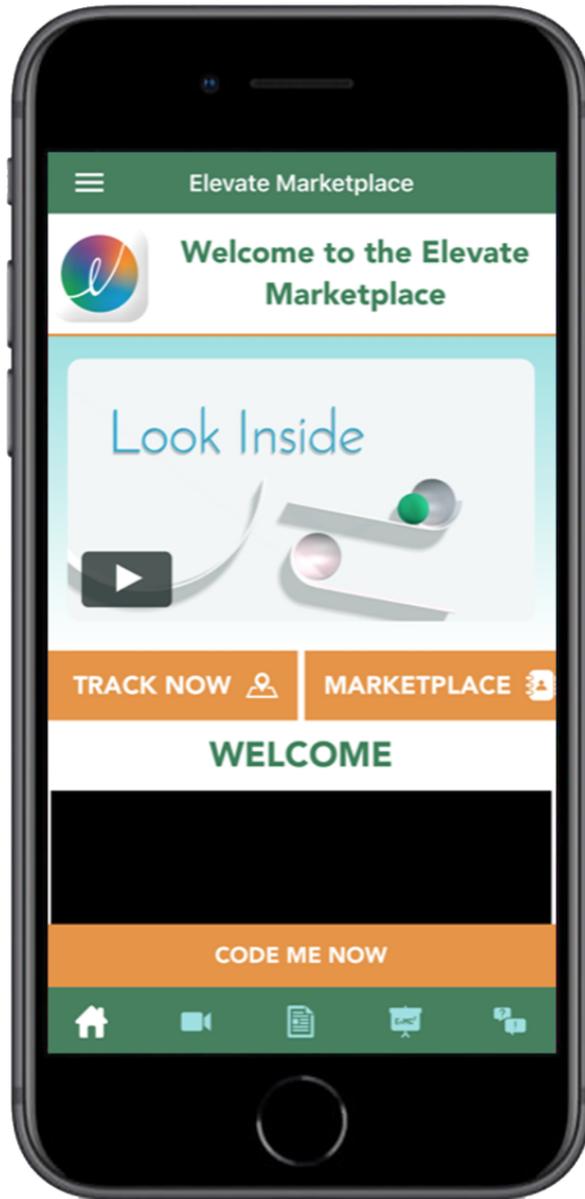


## Step 1: Download the Elevate Marketplace App

- First things first, you're going to need to start off by downloading the Elevate Marketplace App in the Google Play or Apple App Store
- Click the button to download the app



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## Step 2: Enter a “Track Now” number

- This app not only offers you content about Elevate's message, but it provides a way to connect with and impact other people's lives through "trackable" books and cards. If you have a book or card, start here in tracking.

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## What's Coming Next

### Stay Tuned for New Courses Coming Next Month!

- Supercharge your acting career FAST by learning the professional habits and skills of paid, working actors
- “Building Your Unique Acting Career: How to Stand Above the Masses and Be a PAID, WORKING Actor.”
  - Mindset, Marketing, and Branding Your Unique Vibe
  - Creating a “Bookable” Headshot & Resume for Any Level
  - Winning with Your Reel and Online-Presence
  - Increase Your Bookings with Professional Self-Tape & Audition Skills
  - How to Sign with Your Career-Building Agent/Manager

### Contest Announcement!

- Starts August 1st (Rules Will Be Emailed)
- Chance to win free courses, coaching, and cash!
- **Sign Up Link and Contest Details will be emailed soon**

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## Masterclass Series (Starts July 23rd)

- 6 Classes taught by 3 Master Trainers focusing on:
  - Improving Your Business Skills
  - Improving Your Networking/Communication
  - Improving Your Audition/Acting Techniques
- Learn how to target your best roles and Get Booked!
- \$1 Month Trial of our industry-disruptive Codebreaker Artificial Intelligence

Sign Up Link on our website



**2020 MASTERCLASS SERIES**

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Connect With Us Here If you  
have any questions,  
comments, or concerns  
about the Elevate  
Marketplace App, fill out the  
form. below and we will get  
back to you ASAP!